### TICKETING ACCESS CONTROL ENERGY EFFICIENCY





SWIMMING POOLS, AQUATIC CENTER, ICE RINKS, STADIUMS, GYMNASIUMS, LEISURE PARKS, MUSEUMS ETC



### SUPPORTING YOU IN ALL YOUR PROJECTS WITH FLEXIBLE, INTEGRATED AND OPEN-ENDED SOLUTIONS

STAY IN THE LEAD ...

### TICKETING OUR TRADE ACCESS CONTROL

For over 20 years, Elisath has been committed to offering its customers:

flexible solutions, mobile and secure access control, smart ticketing with an e-ticket focus, optimised management of energy costs.

A user-friendly electronic payment solution that is open-ended and scalable for the complete management of all points of sale. Fixed or mobile access control that is secure, aesthetic and perfectly adapted to the organisation to control all accesses to your facility, optimise the flow of visitors and analyse traffic.

Over 800 references across the world bear our signature, with the following main theme:

Creating smart access control systems and promoting the sustainable management of public institutions.

## **SUMMARY**

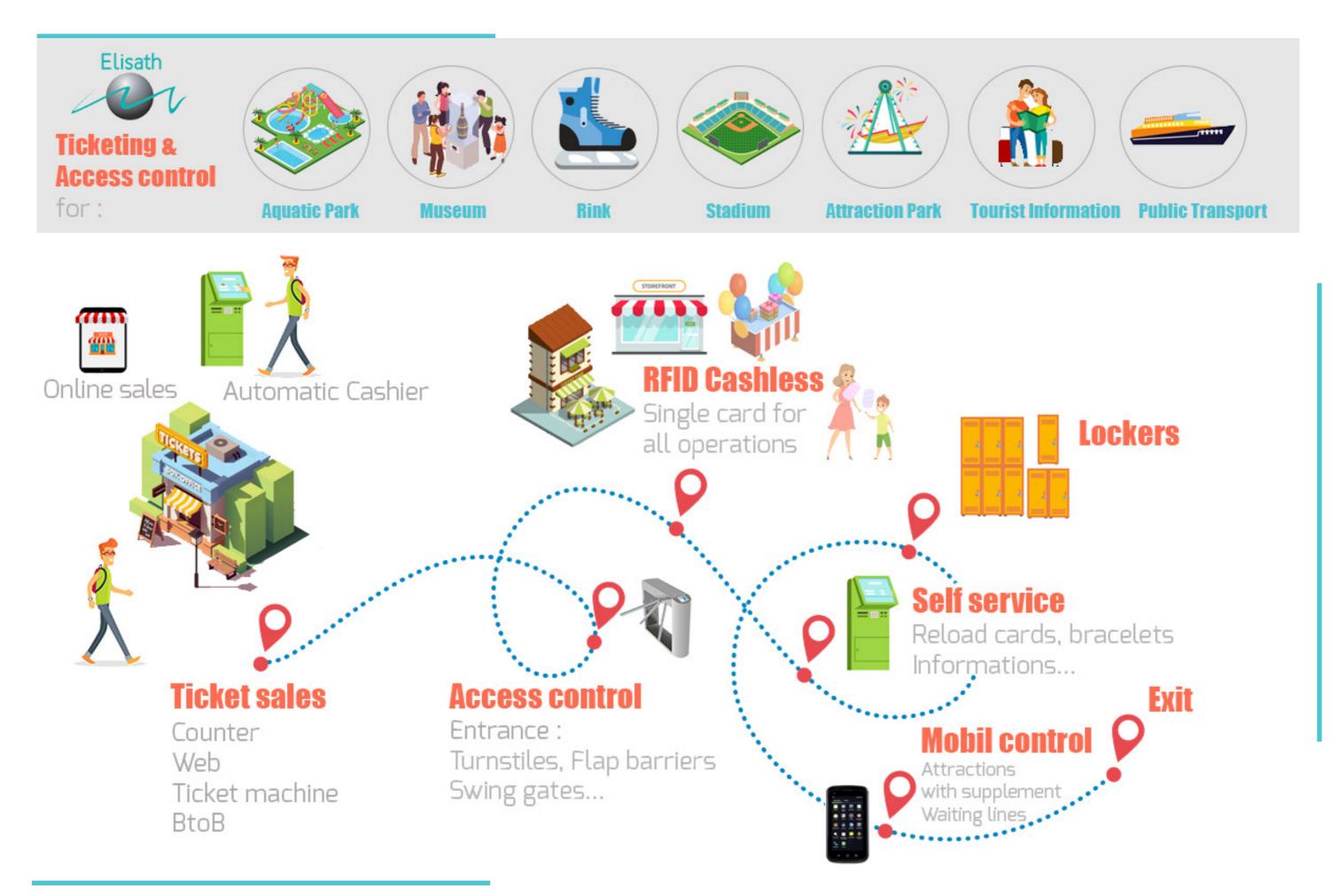
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ELIGREEN - SMART AND GREEN 



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#### ELISATH - Créateur de solutions globales





### ACCESS CONTROL SUITED TO EACH SITUATION

Today, access control is a crucial issue in any facility that is open to the public. Elisath can support you in each of your projects with highdesign equipment that is suited to your expectations and perfectly addresses the performance expected from such facilities.

The secure corridor with a double swing leaf allows high flow rates in both directions without compromising safety. With its transparent and elegant design, the slimlane is designed to tone well with all architectural styles.

SOLUTIONS

#### ACCESS CONTROL, ELISATH HOLD THE KEY



#### Inox 316 L. stainless steel, removable.

Turnstiles are designed to manage user traffic in places under surveillance, and are designed for access control that is cost-effective and deterrent. The anti-panic function allows free access if there is a power failure, or to allow the work of fire and emergency personnel.



#### Elegant design, minimum space requirement

The secure corridor with a double swing leaf allows high flow rates in both directions without compromising safety. With its transparent and elegant design, the slimlane is designed to tone well with all architectural styles.



#### MIFARE 14443 standard

RFID only, dual-technology (RFID and barcode) or biometric for sensitive areas, our readers can control access to all kinds of areas, both indoors and outdoors.



#### Independent access for PRMs

Ideal for access control of persons with reduced mobility or those with pushchairs, these are perfectly suitable for controlling admission to areas receiving the public.



#### Accuracy rate 99%

Smart counting system that operates with video processing. The sensor follows flows without identifying them for the purpose of counting. It guarantees an accuracy rate of up to 99 % in all circumstances.



#### Real time

Connecting to access gates makes it possible to know the number of people inside the establishment at all times.

## **SMART** TICKETING



#### **BOOSTING SALES**

Complete management of your establishment with a ticket office module and a back office interface to track and optimise your results. From accounting to statistics, encompassing customer relations management, Elisath offers you a tailored system.

#### DIFFERENTS POINTS OF SALE

#### TO ADDRESS ALL NEEDS

The Elisath solution offers a complete solution for managing all sales operations, public loyalty schemes and control of real-time attendance.



#### **SALES COUNTERS**

Des points de vente fixes offrant une gestion complète des encaissements et la délivrance des titres d'accès (entrées unitaires. abonnements...)

Grâce à l'ergonomie et la rapidité du vente est réalisée en moins de 20 secondes



MACHINES

The machine can serve customers when the counter staff are busy and can offer a fully personalised service to the customer.

When placed in the middle of sales areas, they offer a number of benefits and also



to their clients.



In accordance with the latest public accounting standards: anti-VAT fraud law (NF525) Complies with the new GDPR regulation





### VENDING AND RELOADING



#### **ONLINE SALES**

Your customers can access all your products: admissions, passes, reservations, registrations for courses, exceptionnal events, etc.

of "à la carte" booking when it is most convenient for them in just a few clicks!

With the B2B module, your partners can buy admissions and/ promotional offers) and instantly receive the vouchers they will send



## **OPTIMIZE YOUR OCCUPANCY RATE**

The management of reservations and schedules leads to an optimization of the occupancy rate, which is one of the first levers of revenue growth.

#### ACCES ONLINE

## **FOR CUSTOMERS**

Quick access to the online portal that allows you to buy (tickets, subscriptions), renew subscriptions or book activities;

Customers appreciate the ease and availability of online booking. They book when they want, 7/7 and 24/24. From their space, users perform all operations related to their orders and their reservations in complete autonomy.



#### REALTIME **INFORMATIONS**

A single database for the entire system, the information is updated in real time and accessible from any position. Customers can cancel their reservation within a configurable time. The subscription is recredited. Once a reservation is cancelled, it becomes instantly available again.



#### CONFORT FOR YOUR CUSTOMERS

Online booking guarantees your customers 24/7 availability to easily and comfortably management their bookings.





**INCREASE INCOME** 

The implementation of an online booking module is generally followed by an increase income, thanks to the optimization of the filling rate.



#### TIME SAVING

The internal booking schedule management is time-consuming and requires one person to be available at all times. With the reservations module, the whole process is automated, without any human intervention being necessary.

#### **MODULE WEB** Vente en ligne

## **ONLINE SALES: BOOST YOUR SALES**





#### NEARLY HALF OF THE WORD'S POPULATION **BUY ONLINE**

Online sales now account for 10.2% of total retail sales worldwide



By 2021, mobiles are expected to reach 61% of global Internet traffic.

4500 **INCOME IN CONSTANT** 

GROWTH

The e-commerce industry is expected to generate 4500 \$ billion in 2021.

\*Source Alioze

### YOUR POINT OF SALE 24/7



your communication Expand strategy by offering your customers a 24/7 point of sale.

Attract new visitors and therefore potential customers. Increase turnover





PURCHASES FREELY

accessing to all of your for courses, exceptional event ..

Once the online payment is made, the user uploads his e-ticket. The authorizes the passage. Notifications remind him of upcoming bookings and important





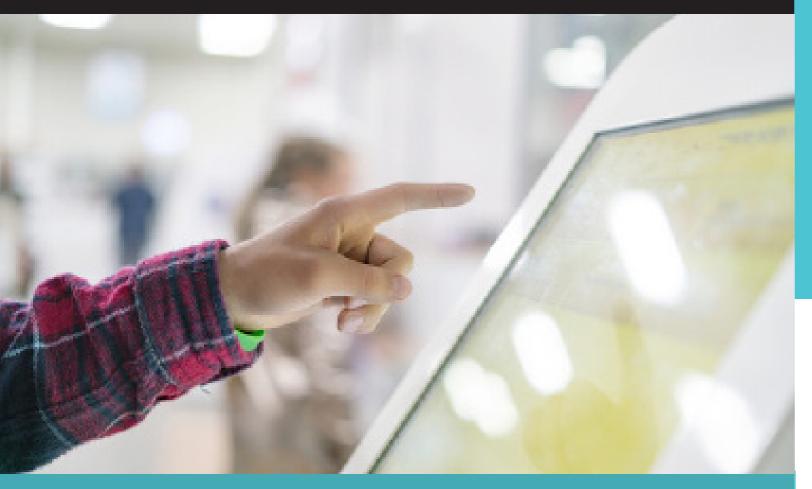


#### SIMPLICITY AND SECURITY

**MOBILE APP** 

Since the mobile application, orders and reservations independently.

## **AUTOMATIC CASHIER: IMPROVE THE CUSTOMER** EXPERIENCE



Among the new communication trends, touch devices are being used more and more in today's consumer fields. This digitalization prevents customers from waiting when the hostess is busy and offers a fully personalized service to the consumer..

#### SALES AUTOMAT **MULTI-FONCTIONS**





SALES OF TICKETS

ABONNEMENTS

The visitor quickly and simply buys his unitary entry ticket.



Users can view and / or reload their subscription directly on the automatic no longer necessary.

### Increase efficiency and improve customer shopping experience





Avoid queues in case

of heavy traffic



Sales increases The implementation of interactive devices is perfect to create the need or stimulate the purchase of impulse by distributing promotions and highlighting «flagship» products for example.

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#### PERSONALIZATION

Different models are available: payment by credit card only, with coin and billetteur .... Our machines are fully customizable to of your establishment.



Cost reduction The deployment of digital solutions guarantees a better return on investment compared to traditional sales levers.

> The acquisition of the automatic machine is quickly profitable.

## **MORE FLUID CROWD MOVEMENTS WITH OUR MOBILE SOLUTIONS**



#### OUR SOLUTIONS FOR SHORTER WAINTING TIMES .

Each activity in its own area sometimes has to face exceptionally high traffic. During such busy periods, our mobile solutions can help you manage customers efficiently and optimise flows. The PDA solution offers efficiency and security, the perfect combination for ticketing and access control management.

#### **OUR MOBILE SOLUTIONS** PDA MODULE





OCCASIONAL TICKET OFFICE TO HANDLE HIGH TRAFFIC

By selling all types of product and issuing a receipt and the corresponding ticket, these offer an additional point of sales when attendance is high.

#### ACCESS CONTROL

with RFID cards or barcode tickets.

#### WAINTING FIGURES



30 % of consumers would give up on their purchase if it meant waiting for too long



11 minutes is the average waiting time at a sales counter





It is a concentrate of twoin-one technology, and can also control passages

#### **SHORTER** QUEUES

The PDA is a valuable mobility solution that gives new meaning to customer service by anticipating their needs, optimising the management of flows and reducing waiting times.



Each queue is a business opportunity that you can seize!



### ALL THE PERFORMANCE OF YOUR ESTABLISHMENT MEASURE, PILOT, MASTERIZE

## **ELIPILOT** SUPERVISION AND TRACKING **YOUR EQUIPMENT**



**SUPERVISION** 



COMMUNICATION



REPORTING



points and all points of access

Attendance Customer base Internal information

All indicators are collected synthetically in a dashboard.



### I CONTROL MY SYSTEM IN ONE EYE SHOT

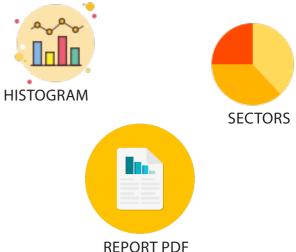


With Elipilot, ensure effective monitoring of your information system and benefit from accessible and ergonomic management tools.

customers, to make reliable the sale of new products ...



tracking Queries and data mining Personalized communication



### Relevant information to manage your sales in real time, to consult new

## CRM THE INDISPENSABLE TOOL

#### TO RETAIN YOUR CUSTOMERS



#### **CENTRAL POINT OF CUSTOMER** KNOWLEDGE

Integrated into the entire system, this is where the CRM module makes sense. By analyzing the customer's journey, their time preferences, their favorite activities, the CRM allows them to operate communication levers in perfect harmony with their expectations.

### **KEY FONCTIONS TO OPTIMIZE** YOUR CUSTOMER RELATIONSHIP

Automate and simplify all your communication processes.



#### MARKETING ACTIONS TARGETED

Quick and easy access to queries developed to quickly and easily find the information of your subscribers (anniversary date, customers who bought the product x, registered customers to activity x ...).



#### TOOLS COMMUNICATION

Thanks to the prerecorded requests, quickly select the customers to whom you want to carry out a communication action and send campaigns entirely personalized promotions (mails, sms ...).



Our CRM module fully adapts to your needs. If pre-recorded requests by Elisath are not sufficient, an easy-to-use query editor also lets you create your own queries.









#### **AUTOMATIC** REQUESTS

With the planned tasks, ELISATH takes care of everything. Automate your communication actions by automatically executing queries at pre-defined times or days.

## ELISNAPSHOT **YOUR INFORMATION** CHANNEL



#### A HIGHLY EFFECTIVE MULTIMEDIA TOOL

Better communication with your audience is easy with ELISNAPSHOT! Activities, promotions, events, videos ... your customers are instantly informed. The waiting time is transformed in good time, the customer has access to a better knowledge of all of your offers.

### AN ATTRACTIVE ANIMATED TOOL







area.

With the rich text editor, deemed relevant to your easy with ELISNAPSHOT. The video file is played in a loop in the dedicated



#### **GTC DATA**

ATTENDANCE

The attendance data is automatically recovered in the ELISATH system database.



The key information of the GTC are presented and refreshed every 30 seconds: t° pool, t° outside, anomètre, sunning

Because your customers must have access, even last minute information, ELISNAPSHOT allows the display of the day's activites. The customer is informed, he registers, your booking rate is optimized !





Display your website or that of a partner simple URL is enough to diffuse the web contents in the space concerned!



#### PHOTO DISPLAY

When a subscriber passes the access control, his photo is displayed on the screen as well as its rate category. This also helps prevent fraud with a strong disuasive effect.

CUSTOMERS SERVICES

## EXPAND THE SERVICES OFFERED



#### LOYALTY AND SECURITY

Bring additional services to your customers with our cashless solutions, the payment in several installments or the installation of a coin mechanism.

#### GROW QUALITY OF SERVICES

#### Benefits for customer Benefits for you



CASHLESS

With our cashless



#### SPLIT PAYMENT

solutions, secure the management of your cash and offer customers automatic recharging by any means of payment.

Reduce points collection Limit the risks of fraud Improve traceability of species



Central to the strategy, customer service is a source of purchase, recommendation, loyalty and continuous improvement. ELISATH supports you in this objective with adapted hardware and software solutions.





Offer your customers the ability to pay in installments with our payment module.

Allow everyone to subscribe Attract diverse audiences



#### COIN

A simple and effective solution to secure your establishment.

With the coin mechanism, your employees no longer handle cash, the customer introduces himself coins and banknotes.

Secure your turnover Remove stressgenerating operations for employees (cash register) Benefit from a safe and dissuasive way



#### OFFERING YOU SUPPORT THROUGHOUT THE DIFFERENT STAGES OF YOUR PROJECT



Elisath will come and see you to study your technical and environmental constraints. Our experts can offer advice about the choice of the solution and the most suitable equipment to optimise your project.



On the day, Elisath will be with you to support you in the use of the software and help you get your systems started up.



When work is required on the site, Elisath will get there on the next day thanks to its team of technicians spread all over





MOBILE **TECHNICIANS** 

18 technicians to support you whenever you need it



15 IT specialists available around the week from 8 am to 8 pm



#### EXPERTISE

French expert of access control and ticketing, Elisath has been supporting you for over 24 years

#### ELISATH IS BY YOUR SIDE FOR PRESENT AND FUTURE CHALLENGES



Elisath believes that innovating means anticipating customers' needs to create added value!

Thanks to continuous R&D investment, Elisath is always developing new solutions to support you regardless of your need.



Our technical staff work all over France and in other countries. Their experience is a guarantee of high responsiveness and the ability to adapt to unforeseen site events.



**OUALIFICATIONS** 

The goal of Elisath is to enable you to be comfortable with the software and not need any assistance. Our training is given by persons who have managed swimming, cultural, sports and other facilities.



Being by your side 365 days a year! A network of technicians and IT experts across France, a single point of call for the hotline, a dedicated customer service. Elisaht will you from A to Z !

PHOTOS



## RELIABLE AND DESIGN MATERIAL





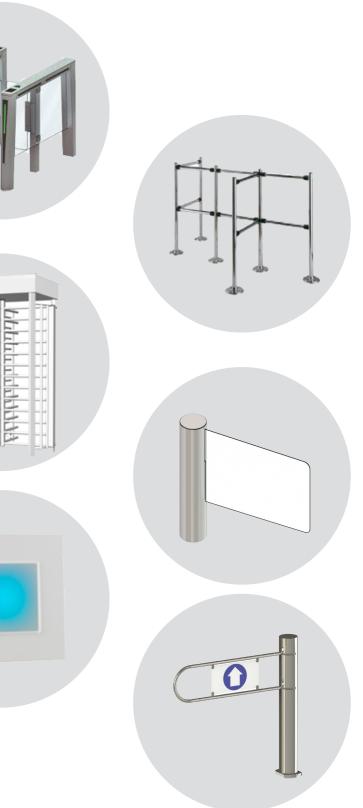




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Elisath







# ELIGREEN SMART AND GREEN

SPECIALLY DESIGNED FOR PUBLIC BUILDINGS

#### ANALYSE, OPTIMISE AND ANTICIPATE YOUR ENERGY CONSUMPTION

Integration of historical data and data collected in real time to prepare a complete energy report that:

- accurately determines your energy consumption
- compares it with your settings and your actual consumption
- enables you to identify any problems



#### ENERGY EFFICIENCY SOLUTION **IN YOUR SPACES**

#### Seven essential parameters



### BUILDING

Composition, arrangement, building materials and energy efficiency coefficients

### EOUIPMENT

Type and efficiency of your heat and electricity production equipment Type and loss from your energy distribution system and terminals



Outdoor temperature,

relative humidity rate,

sunlight etc..

TYPE OF PUBLIC

Children, adults, senior

users. advanced



### **REAL-TIME CONDITIONS**

By staff and visiting public

#### WITH ELIGREEN

and healthier for users save money





#### **THERMAL** INERTIA

In different areas in your building, based on active electrical equipment: lighting, computers and other electrical equipment

#### OCCUPANCY RATE OF YOUR BUILDING



#### ACTIVITY CARRIED OUT

Static, dynamic or intensive sports

- Help protect the environment Make the facility more comfortable Control your energy expenses and
- Installation, audit, operating review, Elisath will take care of everything





WWW.ELISATH.COM